



2013



CANADIAN CLEAN TECHNOLOGY INDUSTRY REPORT

PROSPECTUS

# What is the 2013 Canadian Clean Technology Industry Report

The vibrant clean technology industry in Canada is growing stronger as it matures into one of the country's key economic driver. No longer a fledgling industry, these technologies now underpin growth in a broad range of industries and is one of Canada's first new 21st century industry. Learn about the breadth and depth of the clean technology's innovation, employment and export contributions and why the industry is making progress to becoming \$60 billion in market size and a magnet for foreign direct investors looking to bank on the industry's innovation and integration with natural resource industries.

The *2013 Canadian Clean Technology Industry Report* (2013 Report) provides the most comprehensive coverage of the industry's promising technologies current as well as forecasted performance. The third national study of the Canadian clean technology industry, the 2013 Report is considered the key reference source for the clean technology and other innovation-based industries. Subscribers to the 2013 Report will receive timely, proprietary information that will enable them to shape the industry and make evidence-based management, investment and policy decisions.

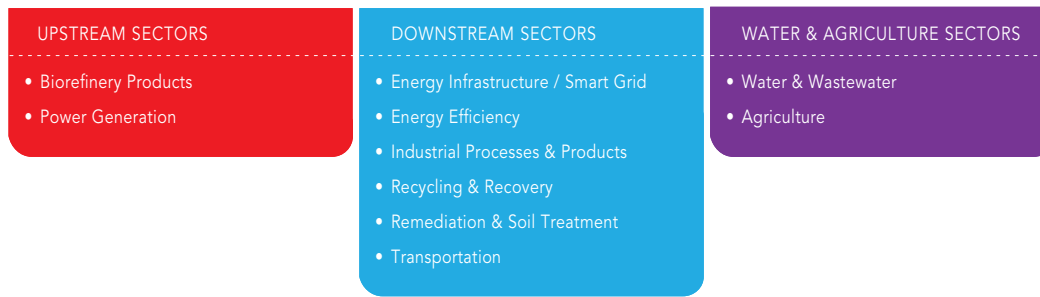
## Key Features

- Overview of the Canadian industry and global market positions, including growth rates, employment, R&D, commercialization profiles, exports and capital requirements based on survey results
- Analysis of ten sectors' leading technologies, revenue, employment, commercialization stage profile, R&D investments, priority export countries, and human resources skills gaps
- Primary research that provides unique private company information to enable peer and sector benchmarking of financial and business development performance
- Insightful commentaries by industry stakeholders on strategic alliances, public and private partnerships, debt and equity financing, and barriers in early stage technology commercialization
- Individual profiles of over 130 clean technology companies
- Online database of over 700 clean technology companies

## Global and Domestic Context

For the 2013 Report, a clean technology company is defined as predominantly engaged in developing and marketing and/or use of its proprietary technology to deliver products or services that reduce negative environmental impacts, while delivering competitive performance, and/or using fewer resources than conventional technologies. As in the past, the 2013 Report focuses on companies engaged in commercialization of their technology and will cover the following clean technology sectors.

## CLEAN TECHNOLOGY CLASSIFICATION



## For Whom

- **For government, Crown Corporation and government agency decision and policy makers**, the 2013 Report delivers the information required for evidence-based decision-making and provides the most comprehensive industry information on:

Industry and sector size and employment, growth rates; global markets and global market share

Number, size, geographic location, commercial maturity of companies per sector

Investment benchmarks for commercialization and R&D

Priority countries of interest for exports

HR Development

- **For investors**, the 2013 Report provides market intelligence of emerging technologies and private company insights that can fast track due diligence:

Capital requirements by commercialization stage

Domestic and global sector growth rates

Sector commercialization profiles

Companies segmentation by subsector and profiles

- **For company management and entrepreneurs**, participating companies will receive a report containing the following unique information to support financing and market penetration of companies:

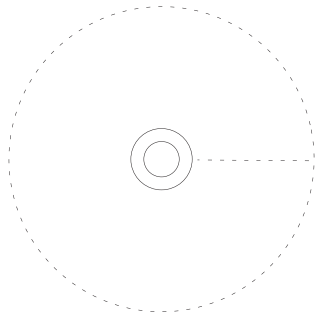
Increased exposure to federal and provincial government agencies

Broadened international profile

Market intelligence of global market sizes and growth rates

Ability to benchmark against sector and industry peers

Companies wanting to raise capital, strengthen their board & investor relations or wanting to sharpen their investment and growth plans find great value in the purchase of a customized Analytica Emerging Industries Monitor (AEIM) Company Report. Ask us about the AEIM Company or Due Diligence Report.



analytica advisors

For more information please contact:

Ottawa ON

Céline Bak

Tel. +1 613-866-9157

E [celine.bak@analytica-advisors.com](mailto:celine.bak@analytica-advisors.com)

Toronto ON

Tammy Fournier

Tel. +1 416-948-5100

E [tammy.fournier@analytica-advisors.com](mailto:tammy.fournier@analytica-advisors.com)