

analytica emergent industries monitor clean technology company report

Make it easier to
accelerate growth and
derisk investments!

Benchmarking against comparable peers is an essential tool to grow your company and attract investments. For emerging industries, it is not easy to find private company peers and it is even more difficult to find the metrics and comparables.

For companies seeking to raise funds and for investors seeking to enhance due diligence

With the **Analytica Emergent Industries Monitor (AEIM) Company Report** you benefit from valuable third party benchmarks that provide:

- ✓ Vital credibility when raising capital and engaging with investors
- ✓ Transparency when engaging with potential customers and with lenders
- ✓ Accelerated management development through comparables for mission critical departments
- ✓ Evidence to support judicious investments in Sales, R&D and IP Patenting at your company's stage of growth
- ✓ Evidence to support prioritization of go-to-market strategies and geographic markets

The combination of a clean technology sector's growth and commercialization profile and the *Company Investment Scorecard* enables managers and investors to quickly evaluate company performance against sector peers who are moving products into domestic and global markets.

The *Company Investment Scorecard* includes eleven hard-to-find and valuable benchmarks that are the result of unique research from Analytica Advisor's annual surveys of private and public companies. The eleven metrics are organized under three categories.

- 1 Growth and Performance Metrics** – measure how effectively a company is performing and managing operations
- 2 IP Investments Metrics** – see how a company's R&D and IP investment compare as the basis for future and strategic growth and competitive advantage
- 3 International Business Development Metrics** – uncover opportunities for growing sales of products/services in international markets

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